

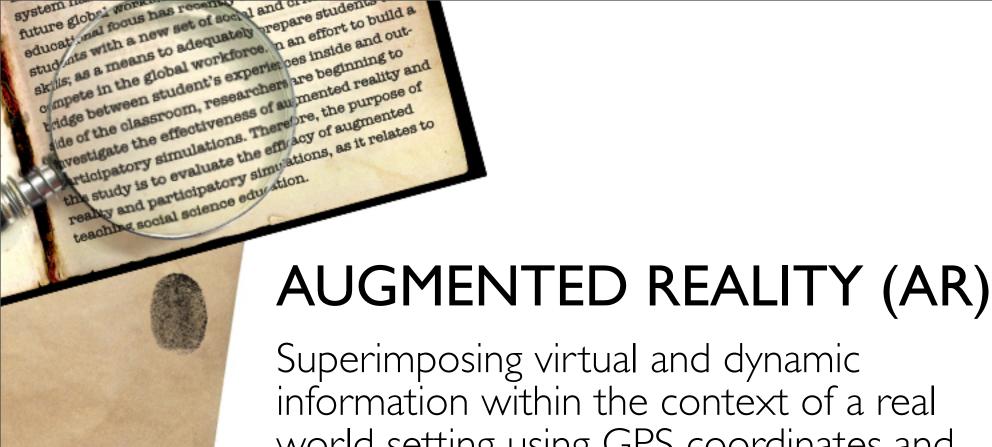


Students feel disconnected from history lessons because they can't see it through the eyes of those who lived during that time.







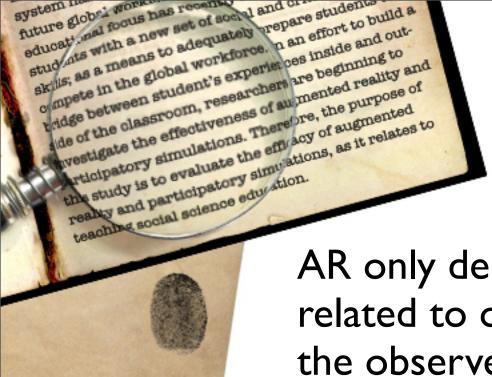


Superimposing virtual and dynamic information within the context of a real world setting using GPS coordinates and image recognition technology.



Image retrieved on on September 24, 2009 from <a href="http://api.ning.com/files/oam9ckbm2SBXbpa-otrWKyzehGKT-eEIHPV7pf6FJzw\_/robocop10002.jpeg">http://api.ning.com/files/oam9ckbm2SBXbpa-otrWKyzehGKT-eEIHPV7pf6FJzw\_/robocop10002.jpeg</a>

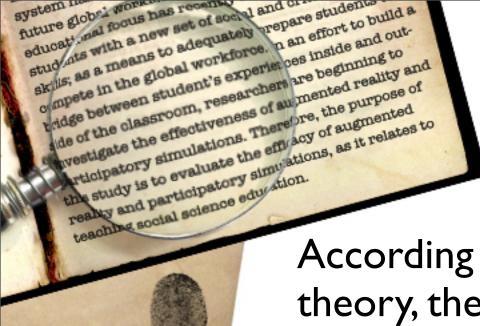




## AUGMENTED REALITY (AR)

AR only delivers relevant information related to one's current location or the observed object.

- Uses Latitude and Longitude
- Uses a camera to recognize an image or barcode
- Embeds 3D models, audio and video
- Based on a desktop or mobile platform



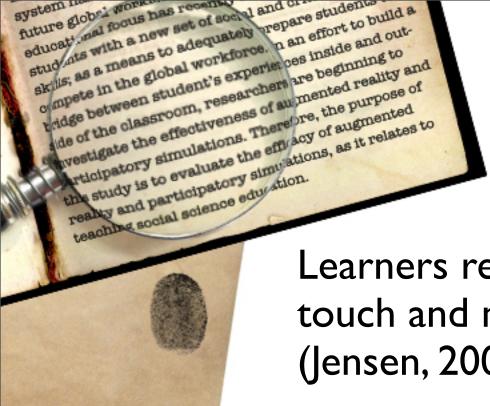
## SO WHAT?

According to the brain-based learning theory, the brain is more apt to pay attention to things with a clear contrast and sense of novelty (Jensen, 2000).

- AR promotes contextual learning
- With AR printed content becomes interactive
- AR develops stronger mental models

Jensen, E. (2000). Brain-based learning: The new science of teaching & training. Thousand Oaks, California: Corwin Press.





WHY?

Learners remember more when they can touch and manipulate the vivid graphics (Jensen, 2000).

- Fosters innovation and creativity
- Appeals to multiple intelligences
- Provides pre-exposure and coaching
- Enables students to analyze information from an in-depth perspective

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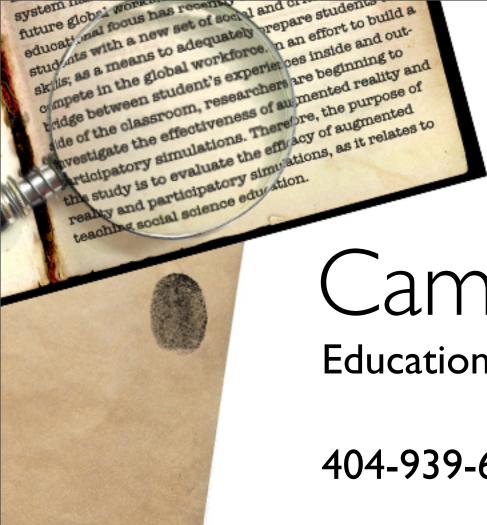


## WHAT IF?



- Historical tours were self-directed
- Highlighted sections in textbooks were replaced with expert commentaries and dynamic media
- AR was used for Advertising, Architecture, Training Simulations, etc.

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Camaal Moten

Education Media Design & Technology

404-939-6673

info@camaalmoten.com

www.camaalmoten.com